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**P**aul Amador didn't always know he would get into politics—but his wife of 13 years, Julie, says she did. It was only a matter of time.

"It wasn't necessarily a partisan thing," said Amador, a Republican incumbent running for Idaho House Seat 4B. "I wanted to help our community and our state."

Before deciding to run for office, he wasn't a "political insider," nor did he work on any political campaigns.

He was, however, deeply involved in the community, taking part in CDA 2030, the Coeur d'Alene Arts and Culture Alliance, and other local projects. Getting active in politics was another way to contribute.

"I saw the future of our state and said, 'I think I can help. I think I can bring a voice for the people of this community and work hard on their behalf,'" he said.

Hard work is the key for Amador.

He has a bachelor's degree in agricultural economics and a doctorate in educational leadership.

Amador has more than ten years of experience working in colleges and universities throughout the United States, most recently at the University of Idaho. He and his wife currently own and operate an education and development

consulting business, in addition to his work in the Legislature. For six years, he and Julie have called North Idaho home. The family lives in Coeur d'Alene. Their 7-month-old son, Peter, is something of a campaign promise come true, Amador said.

"People noted in my last campaign that I said this was where I wanted to raise my kids. And now we have one," he said with a laugh. Campaign promise kept.

Becoming a father has made Amador even more keenly aware of how his decisions affect the lives of other people. "Every issue we deal with in the Legislature is some shade of gray," he said. "But I get a yes and a no vote. Black and white. Those black-and-white decisions become more impactful when you're talking about the future of your baby—literally and figuratively."

After years of work in the community and the state government, Amador said it's a rare day that he doesn't bump into someone he knows. It's part of the beauty of living in a close-knit community like Coeur d'Alene, building relationships and connections.

Whether at a town hall meeting or downtown, Amador said he values the opportunity to meet his constituents face to face and learn about what matters to them.

"I'm always willing to listen," he said. "I always try to understand their point of view and how that might integrate into a solution."



# PAUL AMADOR:

*'I am passionate about building an Idaho that includes a bright future for all Idaho families.'*

**Age:** 36

**Residence:** Coeur d'Alene

**Education:** Bachelor of Science in agricultural economics, Fresno State; Master of Arts in educational leadership, University of Nevada; Doctor of Philosophy in educational leadership, University of Nevada

**Person who influenced you most in life:** my mother

**Quality you admire most in someone else:** compassion



PHOTO BY PAUL AMADOR FOR COEUR REP. AND WILLIAM WILSON/STUDIO